

# Dustin Thompson, Marketing Director

· unfocuslab@gmail.com

## LINKS

[Website](#)

[LinkedIn](#)

## PROFILE

Experienced in leading teams of marketing professionals to meet and exceed digital marketing goals.

## SKILLS

[Marketing Leadership](#)

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[Project Management Skills](#)

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[Creativity and Problem Solving](#)

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[Digital Marketing](#)

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[Team Building](#)

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## EMPLOYMENT HISTORY

### Product Marketing Manager, Searchengines MD

Nov 2017 — Present, Remote

- Built a team of best-in-class advertisers.
- Implimented strategies to drive 566% company growth.
- Product development and marketing to drive our projected 150% growth this year.

### Communications Manager, Central Asia Institute

Jul 2015 — Oct 2017, Bozeman

- Researched the motivations of users and consumers to better understand company goals.
- Put forth carefully planned strategies to improve company marketing.
- Designed and implemented direct mail campaigns, resulting in a 20% donations increase per quarter..
- Planned, executed, and led online marketing tactics, resulting in wide range company advancements.

## EDUCATION

### University of Minnesota, Master of Design

Aug 2010 — Dec 2013, Duluth

- Design Research
- Strategy / Project Management

### Art Institutes Intl Minnesota, BS Interactive Media Design

Aug 2005 — Jun 2009, Minneapolis

- Human Computer Interaction Design

## REFERENCES

References available upon request